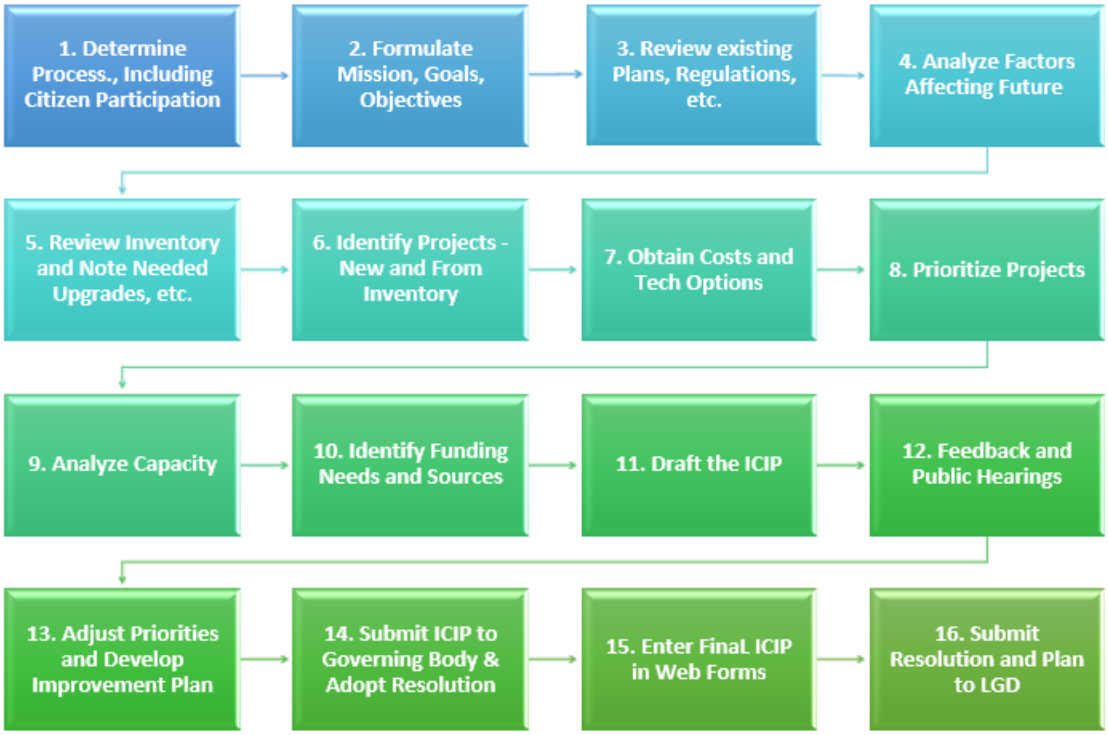Developing Your ICIP